

Support Your Local AYSO!

What is AYSO?

American Youth Soccer Organization, AYSO is a nationwide non-profit organization that develops and delivers quality youth soccer programs in a fun, family environment. All AYSO regions are volunteer-based and are dedicated to AYSO's Core Philosophies: Everyone Plays, Open Registration, Balanced Teams, Positive Coaching, Good Sportsmanship & Player Development

Why Sponsor the Local AYSO?

It's an easy way to make a positive contribution to kids in our community, their families and their lives. As a Community based non-profit organization AYSO33 relies on help from business owners and upstanding community members to provide the support and funding to be able to deliver the quality soccer experience local families have come to expect from AYSO. As the local AYSO region here in Encino we have supportive families who expect excellence for their children. These families are happy to support local businesses who help deliver that quality experience to their families every week. Sponsoring AYSO33 is a great opportunity to gain positive exposure for your business!

How Will My Donation Be Used?

Donations go entirely to support the kids and the sport. As a non-profit, volunteer organization all money collected goes directly to improving the soccer experience for the kids. By sponsoring a team or a field your tax deductible contribution earns your business the appreciation of a community who watches a game by that team or on that field. It also puts your company's name in front of hundreds of local families each week.

How Can I Support Region 33?

There are different levels of sponsorship outlined below, but you can donate as much as you would like.

Please make your check payable to AYSO Region 33.

You may return the form with your check to the soccer team representative who approached you, or you can mail it to:

AYSO Region 33

P.O. Box 17628

Encino, CA 91416-7628

***AYSO is approved by the IRS as a non-profit organization.

*All donations are tax deductible and AYSO will provide you with a tax receipt.

Questions: Contact Tom Taglang, phone: 818-522-6686, email: tomtaglang@gmail.com

When?

The official start of the regular season for AYSO region 33 is early September. To get the most exposure for your business we must order all banners, flags, nets and goals at least two weeks in advance. All artwork must be received by Aug 16th to ensure that your business gets maximum exposure from your sponsorship. Of course, charitable donations are always accepted but sponsorship contributions are requested by Sept 4th.

AYSO REGION 33 SPONSORSHIP OPPORTUNITY

○ **Silver Team Sponsor \$250**

- Silver Sponsor Plaque
- Name on Team Banner
- Name on the region 33 website
- Recognition in following years Parent Handbook

○ **Gold Team Sponsor \$500**

- Gold Sponsor Photo Plaque
- Region 33 Recognition Dinner (2)
- Logo on Team Banner (Logo/artwork must be submitted online by August 16th)
- Recognition Ad following years Parent Handbook
- Link on AYSO Region 33's Website

○ **Platinum Field Sponsor \$1000**

- Field Sponsor Prestige Plaque
- Region 33 Recognition Dinner (2)
- Logo on Platinum Sponsor Banner (Logo/artwork must be submitted online by August 16th)
- Logo on one of the goals (on net or crossbar) or corner flags
- ¼ Page Recognition Ad in following years Parent Handbook
- Link on AYSO Region 33's Website
- Personalized AYSO Region 33 Jacket

○ **Diamond Field Sponsor \$1500 Sponsor a field**

- Field Sponsor Prestige Plaque
- Region 33 Recognition Dinner (2)
- Logo on the Field Banner (Logo/artwork must be submitted online by August 16th)
- Logo on field corner flags (4)
- Logo on large field number flags
- ½ Page Recognition Ad in following years Parent Handbook
- Link on AYSO Region 33's Website
- Personalized AYSO Region 33Jackets (2)

○ **Angel Sponsor \$2500+**

- Please contact AYSO Region 33 Regional Commissioner Hershey Weisman (213) 760-2778
Sponsorship contact Tom Taglang (818) 522-6686

AYSO33 Sponsor Application Form

Sponsor Name _____

(Please write exactly as you want it to appear on your plaque)

Sponsor Contact _____

Address _____

City, State, Zip _____

Phone (____) _____

Team/Player Name: _____ **Girls or Boys?** _____ **Age/Division** _____

Contribution Amount \$ _____ **Check #** _____

Sponsor Level: **SILVER** **GOLD** **PLATINUM** **DIAMOND** **ANGEL**
(CIRCLE ONE)

Team/Parent Name and Phone Number _____